

Affinity deals for CBA members

Business to Business Discounts

Please find below the contact details of those Suppliers that have agreed a special rate for members of CBA.

Please contact the companies as you wish directly for further details and to see if their service is of benefit to your business.

There are also listed some “business to business” discounts which can be achieved on production of your membership card- see below. More to follow every week.

Check in at www.clontarf.ie business page for details. (Live mid May 2014)

PLEASE REMEMBER YOU MUST QUOTE YOUR CBA MEMBERSHIP NUMBER .THE SUPPLIERS WILL NOT ENGAGE WITH YOU WITHOUT IT.

Most membership cards have been issued at recent meetings to paid up members.

If you do not have a membership card to hand please email us at clontarfbusiness@gmail.com

Finally, every cent saved on these deals goes to YOU! Not to the CBA, as some affinity deals do.

AFFINITY SCHEME PARTNERS

CREDIT CARD PROCESSING-

Without doubt many of you are paying **way too much** for your credit card processing.

The Irish banks would simply have provided you with the service over the years without you having the opportunity to “shop around” as you can now.

I have engaged and recommend a company called PAYMENT PLUS (Irish based and partnering with Barclaycard).

They use Ingenico hardware to include contactless payments if you require it- for almost instant payment- no more queues!

To arrange a meeting with Tom Corcoran, our Deal Partner, please call 086-2551577.

While we have agreed terms on your behalf please remember the rate card will be also influenced by your current volume. But savings are most likely. Also ask Tom about how to “get rid” of the “non conformance “charge you are most likely paying each month. Even if you don’t do business with Tom he will assist you – saving you approx €300 per year. That’s many multiples of your annual CBA membership already.

UTILITY BROKERS

This relates to your energy costs.

Utility Brokers are just that, a brokerage firm that you can engage to “shop around” on your behalf to monitor your bills annually and to switch you to the best deal for your business, year to year.

They look after all the paperwork and deal with the various service providers. I know, I’m certainly baffled by the myriad of deals available and even when I’ve switched have been caught when the contract expires back to “normal rates” after a year.

Utility Brokers undertake to do all this for your business a few weeks before the contract expires. As a CBA member you pay NOTHING for this service. Utility Brokers gain a fee for switching from the Providers. Any concern you might have about them “switching” to gain a fee is quickly negated when you see the work necessary to switch your accounts.

This applies to electricity **and** gas.

For those of you with **high usage** I would recommend having Utility Brokers carry out a full audit of your business. This does have a “usage saving” fee attached which, as a member is CBA is capped.

The type of usage ,the rate of tariff and the day/night and wattle tariffs are all investigated to arrive at the best possible tariff you should be on – there are 9/14 tariffs available depending on those factors. This is where you need expertise.

Having arranged a similar deal with this company for my Trade Association I can report that many retailers have saved significant amounts engaging this company.

INSURANCE

Many of you will be dealing with a broker and do not usually “shop around” each year from company to company.

While it must be accepted that many CBA members are belonging to professions and will require specialised insurance this offer relates to the retail trade ,of all types ,be that hairdressers ,florists ,clothes shops or convenience stores.

In keeping with CBA policy of, where possible, engaging our own membership to promote a service I am pleased to offer Kinnane Insurance for this deal.

With the assistance of other brokerage houses Kinnane has now available, exclusive to CBA retailers, a policy tailored to your needs.

All Kinnane requires is to “log “with them your renewal date and they will offer you a price for insurance ¾ weeks before renewal from this package.

The rates offered will include a 10% discount for CBA membership.

Please contact Willie at 01-8530555 or 0872710560

WEB PRESENCE MULTI MEDIA MARKETING SOLUTION

As a CBA member you already have exclusive access to an award winning and one of the most successful community websites in the country – www.clontarf.ie

If you wish to fully utilise this presence I encourage you to consider the package already secured for you with the hosting company, WEB TOGETHER based in Eastpoint and a fellow member.

You may wish for a more managed service or just a regular update of your offers, in any case there is a package for you with CBA membership.

There is also a separate 10% fee reduction for CBA members for dedicated web design for your OWN site, should you wish to avail of same.

Please contact Ronan or one of his team at 01 2400270 for further details.

TEXT ALERT SOLUTIONS MESSAGE MAIL

Staying with the theme of multi media exposure have you access to your client base mobile numbers? Or can you encourage existing customers to subscribe to increase your business?

A local company and a fellow member John Twellis has created “Message Mail” a text alert service to send out “text blasts” to your clients with special offers or whatever message you wish to get out.

John has agreed a significant discount to CBA membership (depending on customer base) and you can contact John on 083 3466220 for full details.

This should be a real winner for a lot of Clontarf based businesses.

BUSINESS TO BUSINESS SERVICE DISCOUNTS

A further welcome development of our scheme is the introduction of our “business to business” discount partners.

I list below the various **members** that are offering exclusive discounts to **all members on production of their current membership cards**. More business houses are joining every week so keep an eye on the business section of clontarf.ie for more details.

- Employment Law Advice – Frank Walsh – 087-9373436
10% Discount
- Rates Valuation dispute /valuation – Frank O’Connor 087-6858984
10% Discount
- PP Geaney Solicitors, Clontarf Road – Niall Geaney – 087-2308797
Reduced rates on Commercial Lease Transactions. Reduced rates on residential property transactions. Preferential rate on Wills for all CBA members
- Marlowe Cleaners, Clontarf Road. – David Doran
20% Discount
- Scully Auto Servicing, Howth road. – Jim Scully
10% Discount
- Redefine Ltd. - Business Premium Management Solutions and Training - John McDonald at 086-8111389
10% discount
- Bram Stoker Hotel, Gastrobar downstairs and Pepper Brasserie & Grill upstairs - 10% discount would apply to all food and drinks and hotel accommodation
- Web Together - Website and digital marketing services – 10% discount. 01 2400270

Remember you must show your card for these discounts and for the discounts from the “outside” service providers you must quote your current membership number when contacting them for the first time.

Please check in on www.clontarf.ie (business section) for regular updates on new deals and membership discounts.

Gus O’Hara

CBA Affinity Scheme Co-Ordinator

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